



PRESS RELEASE

28 November 2007

JUST RECYCLE IT LAUNCHES INTO THE AUSTRALIAN MARKET

After 10 successful years dominating the IT recycling market in the UK, Circuit UK has now established itself in Australia – trading as JUST Recycle IT.

Like its parent company, JUST Recycle IT specialise in the removal and disposal of redundant IT; effectively turning their clients' redundant IT into cash while at the same time ensuring that all IT waste is disposed of ethically and environmentally.

Managing Director, Gary Steele, who founded and headed up operations in the UK for 14 years has now relocated to Australia to oversee the successful implementation into the Australian market.

"JUST Recycle IT is unique in the Australian market. We are the only company to offer a complete, end-to-end solution. We not only remove clients' redundant IT, we can erase the data and then remarket the equipment using methods that are both secure and effective", says Gary.

For clients such as WHK Cressey Lynch, this type of service could not have come at a better time.

"Having recently updated our IT infra-structure, we were faced with the nightmare scenario of ensuring secure data erasure. Thanks to JRI we were able to quickly resolve this issue and have also utilised JRI's know-how to implement an employee purchase scheme and disposal of the remaining assets. I would not hesitate to recommend their services to any business facing the same challenges." says Allan Godbee, Principal, WHK Cressey Lynch.

If the success of Circuit UK is anything to go by, JUST Recycle IT is on track to make a significant impact on the face of Australian IT.

"Our growth targets are incredibly aggressive, but very realistic. Within 12 months we will have created 20 new jobs and turned over in excess of \$2 million in revenue."

"Keeping up with the technological advances of IT hardware is vital for any corporation in order to stay ahead in business. However, when faced with increasing levels of redundant IT hardware this poses a challenge for them to uphold their corporate environmental responsibilities. JUST Recycle IT removes this headache for our clients and turns an environmental problem into a revenue making exercise," says Gary.

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